

RESUME

BARRIE M. SCHWORTZ

Photographic, Video and Electronic Imaging
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1985 - 2010: BARRIE SCHWORTZ PRODUCTIONS - Independent Writer, Producer, Director, Editor, Designer: Broadcast, Corporate, Industrial, Medical, Scientific and Technical Video Programs, CD-ROM, DVD and Multi-Media Productions, Presentation Graphics and Electronic Imaging. Projects Include:

1996 -2010: SHROUD OF TURIN WEBSITE – Editor & Founder – Largest, oldest Internet site on Shroud

2007: “SELLING YOUR VINTAGE COLLECTIBLES AT AUCTION” – Editor/Graphics/DVD Authoring: Corporate Communications Video Program distributed to clients on Multi-Menu Authored DVD
WINNER: 2007 Three Bronze Telly Awards for Creative Excellence, 28th Telly Awards Competition

2006: “SELLING YOUR COINS & CURRENCY AT AUCTION” – Editor/Graphics/DVD Authoring: Corporate Communications Video Program distributed to clients on Multi-Menu Authored DVD
*WINNER: 2006 Certificate for Creative Excellence, U.S. International Film & Video Festival
WINNER: 2006 Bronze Telly Award, 27th Telly Awards Competition*

1987 - 2001: CEDARS-SINAI MEDICAL CENTER Laser Research and Technology Development Laboratory: Imaging Consultant/Producer - Video Production/High Speed Cinematography/Electronic Imaging/Presentation Graphics/Scientific Imaging/Microscopy

1997: "TMR LASER COMPARISON" - Director/Cinematographer/Microscopist/Editor: Scientific program produced by U.S. SURGICAL CORP on specialized lasers for medical treatment presented to the Food & Drug Administration

1995: "MONEY, HISTORY IN YOUR HANDS" - Writer/Co-Producer/Director/Editor/Graphic Designer: Home Video Program starring James Earl Jones - Sponsor: American Numismatic Association
*WINNER: 1995 PARENT'S CHOICE VIDEO OF THE YEAR - Parent's Choice Magazine
WINNER: 1996 SILVER SCREEN AWARDS (2) - International Film and Video Festival*

1990 - 1993: "ROCKY & BULLWINKLE" - Editor/Post Production Supervisor: 17 Home Video Programs - Buena Vista Home Video (The Walt Disney Company)

1992: "FALLOPOSCOPY USING THE LINEAR EVERTING CATHETER" - Graphic Designer/Editor: Instructional Program for Surgeons - Sponsor: Imagyn Medical, Inc.
WINNER: FIRST PRIZE AWARD: American Fertility Society

1991: "LAPAROSCOPIC CBD EXPLORATION" - Producer/Director/Editor: Instructional Program for Surgeons - Sponsor: Intramed Laboratories, Inc.

1989 - "NEW TOOLS FOR AN AGE OLD TASK" - Writer/Producer/Director/Editor: Informational Program for Teachers - Client: Port Hueneme School District

1978 - 1988 - President and Founder, EDUCATIONAL VIDEO, INC.
Developed, produced and directed commercial, industrial, scientific and instructional programs for broadcast, cable, institutional, corporate and home video markets. Partial Client List:

General Motors (Delco Division)
Burroughs Electronics, Inc.
Cardiogenesis Corporation
Johnson & Johnson, Inc.
Cedars-Sinai Medical Center

Raytheon Corporation
WGBH-TV Boston
Hughes Research
University of Southern California
Port Hueneme School District

STILL PHOTOGRAPHY/VIDEO/ELECTRONIC IMAGING/PHOTOMICROSCOPY:

1985 - 2009 - BARRIE SCHWORTZ PRODUCTIONS - Freelance Corporate, Commercial, Advertising, Medical and Scientific Assignments. Partial Client List:

Hewlett-Packard, Inc.	Heritage Auction Galleries
Dow Chemical Company	Biopsys Medical, Inc.
Cedars-Sinai Medical Center	Precision Monolithics, Inc.
Opus Medical Inc.	Microbiology Reference Labs
U.S. Surgical Corporation	Spectranetics, Inc.
Bard Vascular, Inc.	Netscape Communications
Spectral Diagnostics, Inc.	UCLA Dept. of Biomedical Engineering
Intramed Laboratories, Inc.	Cardiogenesis Corporation
Radiology Imaging Associates	Johnson & Johnson Ethicon Endosurgery
Cayenne Medical, Inc.	Imagyn Medical, Inc.

1972 - 1985 - Owner - BARRIE SCHWORTZ STUDIOS - Custom photographic studio specializing in Corporate, Commercial, Editorial and Advertising Illustration. Partial Client List:

Apple Computer Corporation	National Semiconductor Corp.
Raytheon Corporation	Wall Street Journal Magazine
Fosters Freeze, Inc.	Carrows Restaurants
Dow Jones, Inc.	Motel 6, Inc.

1977 - 1997 - SHROUD OF TURIN RESEARCH PROJECT, INC.

Official Documenting Photographer and Research Team Member.

Responsible for scientific and documentary photography during the first scientific examination of the Shroud of Turin, in Italy in October 1978, and afterwards during the evaluation and publication of data.

Partial List of Photographic Credits Includes:

NATIONAL GEOGRAPHIC MAGAZINE	LIFE MAGAZINE
TIME MAGAZINE (U.S. & Latin America)	POPULAR MECHANICS
SCIENCE '84	HARPER'S MAGAZINE
BUNTE MAGAZINE (Germany)	QUARK MAGAZINE (Japan)
CBS "Public Eye" with Bryant Gumbel	CNN "Impact" and News Interview
20/20 - NBC TV Documentary	QED - BBC TV Documentary
THE LEARNING CHANNEL - Documentary	DISCOVERY CHANNEL - Documentary
HISTORY CHANNEL - Documentary	NATIONAL GEOGRAPHIC CHANNEL – Documentary
PBS - Documentary	

And books published by:

TIME-LIFE, INC.	RANDOM HOUSE
DOUBLEDAY, INC.	STEIN AND DAY
HOUGHTON MIFFLIN CO.	HOLT, RINEHART & WINSTON, LTD.
MACMILLAN & COMPANY	READER'S DIGEST

RELATED EXPERIENCE:

1975 - 1985 - FACULTY MEMBER - BROOKS INSTITUTE OF PHOTOGRAPHY

Developed and taught accredited undergraduate course: Applied Business Principles for Professional Photographers.

EDUCATION:

Graduated from Brooks Institute of Photographic Arts and Sciences, June 1971.
BFA Degree with Major in Photographic Illustration.

AWARDS:

2007 28th Telly Awards Competition – “Selling Your Vintage Collectibles at Auction – 3 Bronze Telly Awards
2006 International Film & Video Festival – “Selling Your Coins & Currency at Auction” – Certificate of Creative Excellence
2006 27th Telly Awards Competition – “Selling Your Coins & Currency at Auction” – Bronze Telly Award
Listed in "International Who's Who of Professionals," 1996-2007 and "Who's Who In Entertainment", 1998-2007
1996 International Film & Video Festival - "Money, History In Your Hands" - Two Silver Screen "Telly" Awards
1995 Parent's Choice Video of the Year - "Money, History In Your Hands" - Parent's Choice Magazine
Listed in "Who's Who In The West", 23rd through 35th Editions - 1992 - 2006
The American Fertility Society 48th Annual Meeting "First Prize Award" - 1992
International Congress of Gynecologic Endoscopy "Best Surgical Videos of 1992" - Third Place Award
International Film & TV Festival, Silver Medal: Best Children's Educational Home Video 1992 - "Rocky & Bullwinkle"
Communication Arts Magazine, "The Design Annual" - 1990
New York Art Directors Club, "The One Show" - 1978, 1982, 1987, 1988
Featured in Photo Design Magazine, June 1985
American Institute of Graphic Arts, Certificate of Excellence, Distinctive Merit Award - 1982
San Francisco Art Director's Annual Communicating Arts Exhibition "West Coast Show" - '75, '76, '77, '78, '84, '87
Art Direction Magazine, New York, Annual "Creativity" Competition - 1976, 1978, 1979, 1981, 1984
Listed in "Who's Who In California", 13th Edition - 1982
Communication Arts Magazine, "The Art Annual" - 1981
Published in Graphis International Annual of Graphic Design, Switzerland - 1981
Published in "PhotoGraphis 79", International Annual of Advertising & Editorial Photography, Graphis Magazine - 1979
American Advertising Federation National Competition - 1976, 1979
Direct Mail Marketing Association, Golden Mailbox Award - 1979
Communication Arts Magazine Annual Exhibition - 1978

PUBLICATIONS:

"Mapping of Research Test-Point Areas on the Shroud of Turin," IEEE 1982 Proceedings of the International Conference on Cybernetics & Society, October 1982, pp. 538-547.

"Basic Science Consideration in TMR - In Vitro and In Vivo studies." In TMLR Management of Coronary Artery Diseases, Klein M, Schulte HD, Gams E, Eds., chapter 11, pp:131-142, 1998. (co-author)

"The Role of the Internet in the Future of Shroud Research," Proceedings of the Third International Shroud Symposium, Turin, Italy, June 1998.

"Basic science and clinical considerations in TMR and PMR," Proceedings of the IEEE Lasers and Electro Optics Society, Vol. 2, pp. 396, 1998. (co-author)

"The Role of the Internet in Current Shroud Research," Proceedings of the International Shroud Symposium, Richmond, Virginia, pp.212-218, June 1999.

"Optimization of laser ablation for TMR/PTMR," 27th Annual Meeting of the American Society for Photobiology, Washington D.C., pp. 67S, July 1999. (co-author)

Digital Imaging For Quantification of Peripheral Vascular Lesions, Image Morphography Protocol submitted and approved for use in clinical trials by the U.S. Food and Drug Administration, 1999.

"Is the Shroud of Turin a Medieval Photograph?" Proceedings of the Sindone 2000 International Shroud Symposium, Orvieto, Italy, August 2000.

"The Turin Shroud: The Illustrated Evidence," Michael O'Mara Books Ltd., London, 2000 (co-author – Commercial book)

"Wound Area Measurement in a Multisite Clinical Study," Journal of Advances In Skin and Wound Care, Submitted 2002 (co-author)

"In Vitro Characterization of Three Ho:YAG Laser Systems," 23rd Annual Meeting of the American Society for Laser Medicine and Surgery, April 2003 (co-author)